



conference schedule at a glance!

Join us in the heart of Nashville for an experience that showcases the innovation and community that make BerniePortal unique. Each session of our agenda has been thoughtfully crafted and will be led by an impressive lineup of speakers, including Hall of Fame keynote Rory Vaden. You'll also hear from BerniePortal's experts, the people who shape and support the product daily!

Day 1: March 30th

1:00 - 4:30 p.m.	Registration Open
5:00 p.m. - 7:00 p.m.	Welcome Reception

Day 2: March 31st

7:30 - 8:30 a.m.	What's Your Agency Worth? Understanding Valuation in Today's Market
9:00 - 10:30 a.m.	Multiply Your Time: How Leaders Create Exponential Results with Limited Resources
11:00 - 12:00 p.m.	From Setup to Success: Navigating Your First Year with BerniePortal
11:00 - 12:00 p.m.	Hidden Value: Leveraging Pre-Tax & Cobra to Stand Out
1:00 - 2:00 p.m.	Where Brokers Lead: Council Insights and Collaboration (Broker Council)
2:00 - 3:00 p.m.	Product Deep Dive: Demonstrating BerniePortal's Edge Over Competing Solutions
2:00 - 3:00 p.m.	ICHRA in Action: Empowering Employers with Flexibility
3:30 - 4:30 p.m.	Producer Power Hour: Prospecting and Closing with Tech-Driven Value
3:30 - 4:30 p.m.	Maximize Profits, Minimize Admin: The Carrier Exchange Advantage

Day 3: April 1st

8:00 - 9:00 a.m.	Strong Voices, Stronger Networks: Women in Benefits Breakfast
9:00 - 10:30 a.m.	What's New with BerniePortal: Innovations, Enhancements, and Features
11:00 - 12:00 p.m.	Partnering for Growth: How GAs and Brokers Win Together
11:00 - 12:00 p.m.	Beyond the Buzz: Practical AI Applications for Benefits
1:00 - 2:00 p.m.	The Employer Perspective: Sharing Insights from the Front Lines (Employer Council)
2:00 - 3:00 p.m.	When Brokerages Buy Payroll: What Acrisure's Acquisition Means for the Industry
2:00 - 3:00 p.m.	User Showcase: Real Success, Real Results with BerniePortal
3:00 - 4:00 p.m.	Meta Planning: Shaping BerniePortal's Roadmap